



MEGAN FAVIGNANO

DIGITAL STORYTELLER,
EDITOR

CONTACT MEGAN

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TECHNICAL SKILLS:

- Adobe photo editing, video editing, and design software.
- Social media suites & management software
- Google Analytics certification
- HubSpot email marketing certification
- WordPress
- Canon and Nikon proficient
- Final Cut Pro and Sony Vegas editing software
- AP style and copywriting

EDUCATION

WEBSTER UNIVERSITY

School of Communications, Class of 2014

- Received a BA in Journalism with certificates in environmental journalism and leadership.
- Volunteered with the local farmers market each year.
- Held several positions at Webster's student-run newspaper (The Journal), including copy editor, managing editor and editor-in-chief. The paper's website and print edition won awards under my watch.
- Studied abroad summer 2012 at Regents College in London.

WORK HISTORY

PR CONTENT STRATEGIST AND EDITOR

Influence & Co.

January 2018-March 2020 (position eliminated in a round of budget cuts)

- Develop and implement thought leadership and content strategies for clients.
- Pitch clients as expert sources to journalists and coordinate interviews.
- Write and distribute press releases.
- Research industry trends in technology, marketing, and healthcare.

CITY GOVERNMENT AND EDUCATION REPORTER

The Columbia Daily Tribune

January 2017-December 2017

- Report and write stories about city government and education.
- Utilize social media and multimedia to tell stories across platforms.
- Collaborate with colleagues on photos and graphics to accompany stories.

MULTIMEDIA REPORTER – PUBLIC SAFETY BEAT

The St. Joseph News-Press, Fox26 KPNP and NBC21

March 2016-December 2016

- Write daily and enterprise stories about crime, public safety trends, and police and fire administration in northwest Missouri.
- Respond to breaking news daily.
- Write television scripts.
- Shoot and edit photos and video for the news organization's website and its Fox and NBC affiliate TV broadcasts.

HIGHER EDUCATION REPORTER

The Columbia Daily Tribune

June 2015-January 2016 (position was eliminated in a round of budget cuts)

- Write stories about higher education trends and local higher education institutions, including the University of Missouri System, Columbia College, and Stephens College.
- Build relationships with sources on my beat.
- Collaborate with colleagues on photos and graphics to accompany stories.

REPORTER, PHOTOGRAPHER AND DESIGNER

The Fulton Sun

July 2014-June 2015

- Write stories about the Callaway Energy Center, two school districts, and city government.
- Shoot photos to accompany my stories and create photo slideshows online.
- Copy edit and design the newspaper multiple times each week.
- Collaborate with colleagues to manage the newspaper's social media accounts.

EDITOR-IN-CHIEF, MANAGING EDITOR, COPY EDITOR

The Journal (Webster University's student-run newspaper)

January 2012-May 2014

I held the position of copy editor for six months and the roles of managing editor and editor-in-chief for one year each.

- Develop and maintain a vision and direction for the paper.
- Collaborate with the business department on efforts to increase readership.
- Manage staff reporters and editors.
- Direct direction of coverage.
- Develop multimedia stories on deadline.
- Edit content for AP style, ethics, legal risks.
- Layout newspaper's front page.
- Collaborate with editors and web editor to maintain and update the website.
- Produce a weekly email newsletter using MailChimp.